

PRIVACY NOTICE



Kovack Securities, Inc. and Kovack Advisors, Inc. (collectively, "Kovack Financial") are committed to safeguarding the confidential information of our clients. Our policy with respect to your personal information is as follows:

Information We Collect, and How We Gather Information: The information we collect is used in conjunction with the regular processing of business. We collect information about you from several sources. For example:

- Information you provide to us on applications and other forms, such as your name, address, telephone number, date of birth, social security number, employment, assets, income, passport, driver's license or other identification numbers.
- Information provided by your transactions, such as when you trade in your account or wire funds.
- Information provided to us by our clearing firms, third-party service providers, mutual fund and insurance companies, our Registered Representatives and Investment Advisor Representatives, your former Broker/Dealer and/or Registered Investment Advisor, and consumer reporting agencies about you, your account, and transactions in your account.
- Information about your account, including account type and account balances.

Information We Share With Others: Kovack Financial does not share your personal information for marketing, or joint marketing purposes. Should this change, we will notify you prior to sharing any information. When available, we will offer you the ability to limit sharing of your personal information. Kovack Financial shares your information as is necessary to conduct business for your account, as follows:

- With our employees, Registered Representatives and Investment Advisor Representatives as needed to open, maintain and service your account(s).
- With unaffiliated third parties, such as our clearing firms, product sponsors, and banks in order to carry out your instructions.
- With unaffiliated third-party vendors in order to create and maintain records of your account, such as when we provide information about your account to third-party vendors to create a statement.
- As required by law. For example, the firm may be required to respond to a subpoena, or a governmental or regulatory request.

Can I Limit Sharing? Federal law gives you the right to limit some forms of sharing:

- 1) Sharing for affiliates' everyday business purposes—information about your creditworthiness; and
- 2) Affiliates or non-affiliates from using your information to market to you. State laws and individual companies may give you additional rights to limit sharing. Check your state for more information on your rights under state law.

Protecting the Confidentiality and Security of Your Information: We have physical, electronic and procedural safeguards in place to protect the confidentiality of your personal information.

DEFINITIONS

- **Affiliates:** Companies related by common ownership or control. Our affiliated companies include Kovack Securities, Inc., and Kovack Advisors, Inc.
- **Non-Affiliates:** Companies not related by common ownership or control. Kovack Financial does not share with non-affiliates for those companies to market to you.
- **Joint Marketing:** A formal agreement between non-affiliated financial companies that together market financial products or services to you.

OTHER IMPORTANT INFORMATION: Registered Representatives (RRs) and/or Investment Advisor Representatives (IARs) may change brokerage and/or investment advisory firms, and the nonpublic personal information collected by us and your RR and/or IAR may be provided to the new firm so that your RR and/or IAR can continue servicing your account(s). If you do not want your RR and/or IAR to take or receive this information, please contact us at (800) 711-4078 or at info@kovacksecurities.com to opt out of this sharing. Questions? Contact us at (800) 711-4078 or visit www.kovacksecurities.com.



OTHER IMPORTANT NOTICES FROM KOVACK SECURITIES, INC.

- For more information about the Securities Investor Protection Corporation (SIPC), including how to obtain the SIPC brochure, please contact SIPC at (202) 371-8300 or visit their website at www.sipc.org.
- For more information about your Registered Representative, please contact FINRA at (800) 289-9999 or visit their website at www.finra.org. For more information about your Investment Advisor Representative, please visit the SEC's public disclosure website at <https://adviserinfo@sec.gov>.
- To help the government fight the funding of terrorism and money laundering activities, Federal law requires all financial institutions to obtain, verify, and record information that identifies each person who opens an account. What this means for you: When you open an account, we will ask for your name, address, date of birth and other information that will allow us to identify you. We may also ask to see your driver's license or other identifying documents.
- Under certain circumstances, Kovack Financial receives marketing reimbursements from some companies that we work with. Please visit us at www.kovacksecurities.com, or contact us at (800) 711-4078 for more information.
- If your account becomes inactive for a certain period of time, your account balances may be transferred to a state unclaimed property administrator. The period of time is specified by state law.
- Complaints and concerns about your account, your Registered Representative and/or Investment Advisor Representative should be addressed to the Chief Compliance Officer at (800) 711-4078.
- Please see our Relationship Summary at http://kovacksecurities.com/Form_CRS.pdf.

SALES AND OFFERS OF SECURITIES ON MILITARY INSTALLATIONS

Our representatives of Kovack Securities, Inc., a FINRA member firm, disclose that securities being offered are not offered or provided by KSI on behalf of the Federal Government, and that the offer is not sanctioned, recommended, or encouraged by the Federal Government.

BUSINESS CONTINUITY PLAN

Kovack Financial's Business Continuity Plan (BCP) was developed to meet the challenges of sudden and significant business disruptions. These challenges will vary, so the firm's responses will remain flexible as events occur.

Contacting Us: If, after a significant business disruption, you cannot contact us as you usually do by contacting your Registered Representative and/or Investment Advisor Representative, or the home office at (800) 711-4078, please visit our website at www.kovacksecurities.com.

Our Business Continuity Plan: The firm's plan is designed to permit Kovack Financial to resume operations as quickly as possible, given the scope of the disruption. Our plan addresses: data backup and recovery; all mission critical systems; financial and operational assessments; alternative communications with customers, employees, and regulators; alternate physical location of employees; critical supplier, contractor, bank and counter-party impact; regulatory reporting; and assuring our customers prompt access to their funds and securities if we are unable to continue our business. Our clearing firms, National Financial Services and Pershing LLC, back up important records in a geographically separate area. There are inherent variables in any emergency situation, yet we have been advised by our clearing firms that their objective is to restore their operations, complete existing transactions, and accept new transactions and payments as quickly as possible. Orders and requests for funds and securities could be delayed during this period.

Varying Disruptions: Significant business disruptions can vary in their scope, such as affecting only our firm, a single building housing our firm, the city where we are located, or the whole region. The disruption can vary from minimal to severe. In a disruption to our office or building, operations may be transferred to a local site; resumption of operations should occur quickly. In a disruption affecting our city or region, operations will be transferred to a site outside the affected area; resumption of operations should occur within twenty-four hours. In either situation, we plan to take the necessary steps to continue business operations; we will notify you through our website at www.kovacksecurities.com on how to contact us. If the business disruption is so severe that we cannot remain in business, we assure your prompt access to your funds and securities.

For More Information: If you have questions about our business continuity planning, you can contact us at (800) 711-4078 or info@kovacksecurities.com.

Special Disclosure for Missouri Clients: Unless you are provided with a specific representation to the contrary in writing and you provide your prior written consent, neither Kovack Securities, Inc. nor its financial professionals incorporate social or other nonfinancial objectives in making recommendations regarding your brokerage account or, if applicable, engaging in discretionary trades in your account. Rather, our recommendations are focused on maximizing a financial return for you and your account. If you prefer that a social or other nonfinancial objective be utilized when we make recommendations in your brokerage account, please advise your financial professional.

PRIVACY NOTICE FOR CALIFORNIA RESIDENTS



This Privacy Notice for California Residents is provided for individuals covered by the California Consumer Privacy Act, 2018 ("CCPA") who may have ever had a relationship with or interacted with Kovack Securities, Inc., Kovack Advisors, Inc., and Kovack Financial Companies, Inc., collectively ("Kovack").

This Privacy Notice for California Residents is intended to be read in conjunction with Kovack's Privacy Policy. This policy provides notice of all categories of personal information about Covered Individuals that Kovack may collect for the purposes of carrying out and supporting our business, as well as your rights to limit the sharing of such personal information.

What Information Does Kovack Collect?

Kovack collects the following personal information about Covered Individuals for the following purposes:

- Identifiers such as name, alias, postal address, unique personal identifier, online identifier, internet protocol address, email address, account name, social security number, driver's license number, and other similar types of identifying information. This information may be used to open, maintain, and service accounts, protect against fraud, and/or ensure compliance with legal and regulatory policies. It also may be used in our recruiting efforts and management of performance of existing employees or contractors.
- Commercial information, such as records of personal property, products or services purchased, obtained, or considered or other purchasing histories or tendencies may be used to open, maintain, and service accounts, protect against fraud, ensure compliance with legal and regulatory policies and/or recruiting.
- Internet and other electronic network activity information, such as browsing history, search history, cookies, interaction with a website, and/or other unique identifiers may be used to protect against fraud, ensure compliance with legal and regulatory policies, and/or recruiting.
- Biometric information, such as fingerprints, may be collected for licensing and registration and/or ensure compliance with legal and regulatory policies.
- Education information, such as degrees, and/or licenses, may be used to open, maintain, and service accounts, protect against fraud, ensure compliance with legal and regulatory policies, and/or recruiting.
- Professional or employment-related information such as work history, professional history, outside business activities, may be used for recruiting purposes and to protect against fraud, and/or ensure compliance with legal and regulatory policies.
- Geolocation data may be used to open, maintain, and service accounts, protect against fraud, ensure compliance with legal and regulatory policies, and/or recruiting.
- Sensory information such as voice recordings, images, and/or videos, may be used open, maintain, and service accounts, protect against fraud, ensure compliance with legal and regulatory policies, and/or recruiting.
- Inferences may be drawn from any of the information collected to open, maintain, and service accounts, protect against fraud, ensure compliance with legal and regulatory policies, and/or recruiting.

How Does Kovack Collect Personal Information?

Kovack collects personal information in conjunction with the regular processing of business. We collect the information from several sources, including:

- Information you provide to us on applications and other forms, such as your name, address, telephone number, date of birth, social security number, employment, assets, income, passport, driver's license or other identification numbers.
- Information provided by your transactions, such as when you trade in your account or wire funds.
- Information provided in connection with recruitment activities.
- Information provided to us by our clearing firms, third-party service providers, mutual fund and insurance companies, our Registered Representatives and Investment Advisor Representatives, your former Broker/Dealer and/or Registered Investment Advisor, and consumer reporting agencies about you, your account, and transactions in your account.
- Information about your account, including account type and account balances.
- Kovack may also collect information from credit bureaus, from third parties that engage in business activities with Kovack, and through our website.

PRIVACY NOTICE FOR CALIFORNIA RESIDENTS



Does Kovack Share Personal Information?

Kovack may share your information with third parties for business purposes in order to open, maintain, and service accounts, protect against fraud, and/or ensure compliance with legal and regulatory policies. For example:

- With our employees, Registered Representatives and Investment Advisor Representatives as needed to open, maintain and service your account(s).
- With unaffiliated third parties, such as our clearing firms, product sponsors, and banks in order to carry out your instructions.
- With unaffiliated third-party vendors in order to create and maintain records of your account, such as when we provide information about your account to third-party vendors to create a statement.
- As required by law. For example, the firm may be required to respond to a subpoena, or a governmental or regulatory request.

Kovack does not sell personal information, or use personal information for marketing or joint marketing purposes.

What Are Your Rights Under the CCPA?

The CCPA allows California residents to request what personal information has been collected and the purpose for which it was used. You may request that such information be deleted. There may be exceptions to the information that can be deleted, subject to applicable laws and regulations.

Kovack does not discriminate against anyone who chooses to exercise their rights under the CCPA.

How Do I Contact Kovack to Request Information and/or the Deletion of the Information?

To inquire as to what information may have been collected and/or to request the deletion of such information, please send an email to info@kovacksecurities.com or call (800) 711-4078.